

NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact: Bob Spreat Director, Messaging and Marketing Communications Tremco Roofing and Building Maintenance Phone: 216-766-5646 E-mail: <u>bspreat@tremcoinc.com</u> www.tremcoroofing.com

Tremco Roofing and Building Maintenance Introduces RoofTecTM Roof Cleaning System --Small crew, unique operation cleans roofs in much less time than conventional systems--

BEACHWOOD, Ohio (December 10, 2014) – Cleaning dirty, white "cool roofs" has always been a challenge for contractors; it requires large crews, uses a lot of water, introduces chemicals into the local environment from waste water and still results in a roof that is not thoroughly clean. RPM companies Tremco Roofing and Building Maintenance and Legend Brands, experts in solving roofing problems and providing world-class cleaning technology, have teamed up to change all that for you with the innovative RoofTec roof cleaning system.

The RoofTec system offers commercial roofing contractors a unique new service for existing customers and a way to add new customers. "There's nothing like the cleaning power, efficiency and environmentally friendly features of the RoofTec system," said Michael Steele, Tremco Roofing's Director of Market Initiatives. "Using just a two person crew, you can often clean single ply and coated roofs in hours instead of days, including set up time, and clean them more completely. This productivity can lead to more, and more profitable, cleaning projects. Of course, customers are happy with the results; their roofs don't just look better, they perform better."

The RoofTec system's features and their benefits include:

- Powerful, non-abrasive, rotating water jets that remove dirt, mold and mildew from the roof surface without the negative effects of power washing.
- Extraordinary water conservation. The RoofTec system uses less than half the water of competitive systems. While this is important anywhere, it is vital in drought prone regions.
- Virtually 100% waste water capture. The RoofTec system almost instantly captures all waste water so it does not run into the building's grounds, sewers or retention ponds.
- The small amount of cleaning solution used is detergent-free and captured with waste water.
- The system's quiet, efficient operation coupled with the small crew makes it perfect for facilities in residential neighborhoods, like schools.

According to Steele, it may even be possible for a contactor to start restoring a roof the same day they clean it. "Roof restoration has become more common as building owners look to extend the lives of their roofs, and a roof must be clean for the restoration system to adhere properly. Because the RoofTec system requires so little water and immediately recaptures most of what is used, very little remains on





the cleaned roof. With the right weather conditions, the water evaporates quickly, allowing the restoration job to begin that very day. This can shorten the project's timeframe and enable you to move more quickly to a new job after successfully completing this one."

Additional benefits to keeping white roofs clean that are important to a roofing contractor's customers include maximizing energy savings by restoring the roofs' reflectivity and SRI ratings, extending the roofs' lifecycles by returning them to peak performance, making general maintenance easier and helping support roofing system warranties.

"The RoofTec system is a leading edge solution that will dramatically change how quickly and easily roofs can be cleaned, with minimal environmental impact," said Steele. "We look forward to helping contractors make the RoofTec systems an important part of their business."

To see the RoofTec system in action, visit <u>http://www.tremcoroofing.com/services/rooftec-roof-cleaning-system/</u>

About Tremco Roofing and Building Maintenance

Headquartered in Beachwood, Ohio, Tremco Roofing and Building Maintenance helps manage building life cycles for customers in education, healthcare, government, manufacturing and many other industries. Tremco Roofing and Building Maintenance is a division of Tremco Incorporated, which has been in business since 1928 and is itself part of RPM, an international leader in the construction, maintenance and repair markets. Tremco Roofing works closely with Tremco Incorporated subsidiary WTI, which provides general contracting and roofing services, and Canam Building Envelope Specialists, which provides air barrier analysis and solutions. To learn more about us, visit www.tremcoroofing.com or call toll-free at 800-562-2728 in the United States or 800-668-9879 in Canada.

About Legend Brands

Legend Brands combines over 185 years of experience in providing equipment, accessories and chemicals for professional cleaning, facility maintenance, portable environmental control, and water and fire damage restoration and remediation. The RoofTec System uses cleaning equipment from Sapphire Scientific, which produces truckmount extraction systems and accessories for the cleaning industry. Detergent Free Cleaning chemicals from Chemspec power the RoofTec cleaning process. Sapphire and Chemspec are part of the Legend Brands family companies, which also includes Dri-Eaz and ProRestore Products. For more information, go to www.legendbrands.net or call toll-free 800-932-3030.



