



Water-Based Adhesive Delivers Strength and Eco-Benefits in Unique Cool Roof Surfacing

Tremco Roofing and Building Maintenance introduces Rock-It WB (Water-Based) Roof Surfacing System, an extension of its unique Rock-It Roof Surfacing System, which consists of white gravel in a white adhesive, combining the durability of a gravel-surfaced roof with the energy-conscious benefits of a “cool roof.”

Ideal for Sensitive Surroundings and the Environment

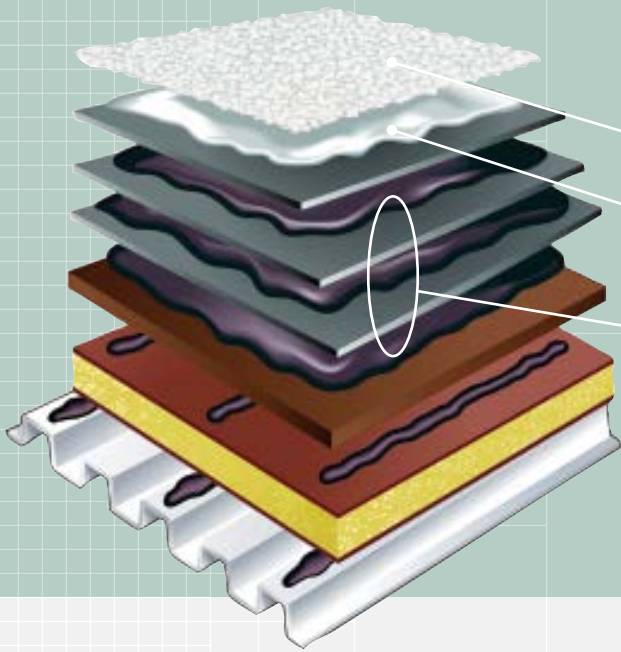


When roofing any occupied facility, odor and environmental impact are important concerns. The Rock-It WB Roof Surfacing System is low-odor and asbestos-free, and meets the strict VOC requirements for adhesives, making it ideal for use in sensitive environments such as schools and hospitals.

In addition to superior adhesion and appearance, the all-white Rock-It WB Roof Surfacing System delivers “cool roof” system benefits such as lower energy costs, reduced carbon output and less strain on a building’s HVAC system. Its reflectivity and emissivity make Rock-It WB a sound choice for those concerned with reducing the Urban Heat Island effect and air conditioning loads.

The Rock-It WB Roof Surfacing System has been designated a “cool roof” by the Cool Roof Ratings Council, counts toward LEED® points and meets the stringent requirements of the Revised California Title 24 Code. Also, since Rock-It WB is a water-based adhesive, not an asphalt-based adhesive, it offers yet another way to help lessen the demand for crude oil and asphalt-based products in the U.S.

Rock-It® WB Roof Surfacing System



White Marble Gravel

White Rock-It WB Adhesive

**New or Existing Hot or Cold-Applied
BUR or MB Roof System**


Benefits Of The Rock-It WB Roof Surfacing System

The Rock-It WB Roof Surfacing System minimizes heat build-up on the roof surface, which reduces air conditioning loads to cool the building and therefore requires less energy, and slows the roof aging process. The white aggregate surfacing provides excellent protection from fire, hail and rooftop traffic. As a “cold process system,” it is applied without using the torches and hot kettles of traditional roofing. This eliminates the risk of fire, reduces odor significantly and makes it easier to apply in hard-to-reach areas as it is sprayed or squeegeed on.

Meets Cool Roof Standards: The Rock-It WB Roof Surfacing System is labeled as a “Cool Roof” according to the requirements of the Cool Roof Rating Council (CRRC). Rock-It WB also meets the California Title 24 Code.

Counts Toward LEED® Points: Products such as the The Rock-It WB Roof Surfacing System may help to achieve Materials and Resources credits. Tremco Roofing has a number of LEED-accredited professionals on staff to work with you in obtaining all possible LEED points for your roofing project. Rock-It WB has a minimum SRI of 88, exceeding current LEED requirements.

Cold-Applied System/Low Odor: The water-based Rock-It WB Roof Surfacing System can be readily used in restrictive areas like schools and hospitals. It also meets the strict VOC requirements for adhesives and can be spray-applied for faster installation.

		Initial	After 3 Years	Cool Roof Rating Council ratings are determined for a fixed set of conditions and may not be appropriate for determining seasonal energy performance. The actual effect of solar reflectance and thermal emittance on building performance may vary. Manufacturer of product stipulates that these ratings were determined in accordance with the applicable Cool Roof Rating Council procedures.
	Solar Reflectance	0.72	0.56	
	Thermal Emittance	0.90	0.95	
	Rated Product ID	0612-0011		
	Licensed Manufacturer ID	0612		
Classification	Production Line			

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